

# New Homes

## *Wales* **and the South West**

**The New Homes Wales and the South West colour magazine  
is distributed in Cardiff, Carmarthen, Swansea, Newport,  
The South Wales Valleys and Bristol area.**

### **MATCHING BUYERS WITH SELLERS**



#### ***Head Office***

New Homes Wales & The South West  
Publishers - Hot Press Publications  
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ  
Telephone: 029 2030 3900 Facsimile: 029 2040 2744

**Advertising - Cheryl Willis - 029 2040 2740**

**Editorial - David Hynes - 029 2030 3900**

**Design Studio - Mary Yee - 029 2040 2742**

**Email: [cardiff.advertiser@virgin.net](mailto:cardiff.advertiser@virgin.net)**

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*Wales*  
**and the South West**

Dear

New Homes Wales and the South West is the only independent free Property Magazine printed in full colour, circulating throughout the City of Cardiff, Carmarthen, Swansea, Newport, the South Wales Valleys and the Bristol area. It offers an excellent advertising and editorial platform for all advertisers wishing to gain custom from the citizens and businesses of these areas.

It is accepted as part of the local media scene offering a variety of features for the home and opportunities for developers to advertise their existing and future properties.

Our rate card and distribution information is enclosed and we are sure our monitored readership of over 100,000 together with interesting editorial and property news guide makes New Homes Wales and the South West the ideal publication to project the image of your company.

Our staff look forward to being of helpful assistance to you in the future.

Yours sincerely,

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## RATES & DATA

### PRIME POSITION FULL PAGE

FRONT COVER .....	£2,000
BACK COVER .....	£1,600
INSIDE FRONT AND INSIDE BACK .....	£1,500
FULL PAGE .....	£1,200
HALF PAGE .....	£650

(Rates shown above are exclusive of VAT)

#### Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice, prior to publication date.

### COPY DEADLINES

#### One month before publication

### MECHANICAL DATA:

Paper weight.....	115 gsm gloss art
Four Colour Process throughout	
Magazine size.....	A4 - 297mm x 210mm
Printed area DPS.....	270mm x 400mm
Printed area full page.....	270mm x 190mm
Printed area half page.....	130mm x 190mm
Readership.....	100,000

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**New Homes Wales and the South West can be picked up  
FREE from the following areas in Wales**



map not to scale



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## PUBLICATION DATES 2018

Friday 19 January

Friday 20 July

Friday 23 February

Friday 24 August

Friday 30 March

Friday 28 September

Friday 27 April

Friday 26 October

Friday 25 May

Friday 23 November

Friday 22 June

Friday 21 December

Deadline for Artwork is the Friday before the distribution date.

Send Artwork to: [mary.advertiser@virgin.net](mailto:mary.advertiser@virgin.net)

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Advertising : Telephone: 029 2040 2740 / 01685 382300

Email: [cardiff.advertiser@virgin.net](mailto:cardiff.advertiser@virgin.net)