

New Homes *Wales* and the South West

The New Homes Wales and the South West colour magazine is distributed in Cardiff, Carmarthen, Swansea, Newport, The South Wales Valleys and Bristol area.

MATCHING BUYERS WITH SELLERS



Head Office

New Homes Wales & The South West
Publishers - Hot Press Publications
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744

Advertising - Cheryl Willis - 029 2040 2740

Editorial - David Hynes - 029 2030 3900

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Email: cardiff.advertiser@virgin.net

New Homes

Wales
and the South West

Dear

New Homes Wales and the South West is the only independent free Property Magazine printed in full colour, circulating throughout the City of Cardiff, Carmarthen, Swansea, Newport, the South Wales Valleys and the Bristol area. It offers an excellent advertising and editorial platform for all advertisers wishing to gain custom from the citizens and businesses of these areas.

It is accepted as part of the local media scene offering a variety of features for the home and opportunities for developers to advertise their existing and future properties.

Our rate card and distribution information is enclosed and we are sure our monitored readership of over 100,000 together with interesting editorial and property news guide makes New Homes Wales and the South West the ideal publication to project the image of your company.

Our staff look forward to being of helpful assistance to you in the future.

Yours sincerely,

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RATES & DATA

PRIME POSITION FULL PAGE

FRONT COVER	£2,000
BACK COVER	£1,600
INSIDE FRONT AND INSIDE BACK	£1,500
FULL PAGE	£1,200
HALF PAGE	£650

(Rates shown above are exclusive of VAT)

Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice, prior to publication date.

COPY DEADLINES

One month before publication

MECHANICAL DATA:

Paper weight.....	115 gsm gloss art
Four Colour Process throughout	
Magazine size.....	A4 - 297mm x 210mm
Printed area DPS.....	270mm x 400mm
Printed area full page.....	270mm x 190mm
Printed area half page.....	130mm x 190mm
Readership.....	100,000

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New Homes

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New Homes Wales and the South West can be picked up
FREE from the following areas in Wales



map not to scale



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PUBLICATION DATES

COPY DEADLINE			DISTRIBUTION DATE		
Monday	9th	January 2017	Friday	27th	January 2017
Monday	6th	February 2017	Friday	24th	February 2017
Monday	12th	March 2017	Friday	31st	March 2017
Monday	10th	April 2017	Friday	28th	April 2017
Monday	8th	May 2017	Friday	26th	May 2017
Monday	12th	June 2017	Friday	30th	June 2017
Monday	10th	July 2017	Friday	28th	July 2017
Monday	7th	August 2017	Friday	25th	August 2017
Monday	11th	September 2017	Friday	29th	September 2017
Monday	9th	October 2017	Friday	27th	October 2017
Monday	6th	November 2017	Friday	24th	November 2017
Friday	1st	December 2017	Friday	22nd	December 2017

SEND ARTWORK TO: mary.advertiser@virgin.net

BOOKINGS ENQUIRIES : Contact Cheryl Willis on 029 2040 2740

ARTWORK ENQUIRIES: Contact Mary Yee on 029 20402742

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