

C & S W A Advertiser

**An Independently owned News-Mag distributed in Cardiff,
Swansea, Newport and The South Wales Valleys**

MATCHING BUYERS WITH SELLERS



Cardiff & South Wales Advertiser

Publishers - Hot Press Publications
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744

Display Advertising

Telephone: 029 2040 2740 / 01685 382300

Classified Advertising

Telephone/Facsimile: 01685 382300

The Studio

Telephone: 029 2040 2742

E-mail: cardiff.advertiser@virgin.net

Website: www.cardiffandsouthwalesadvertiser.com

C & S W A Advertiser

Dear

Cardiff & South Wales Advertiser is the only independent free fortnightly News-mag distributed throughout the City of Cardiff and South Wales. Established in 1991, its aim is to offer a high profile advertising platform for all types of business wishing to gain custom from the citizens of Cardiff, Swansea, Newport and the South Wales Valleys.

Cardiff & South Wales Advertiser has grown and become a respected part of the local media scene, offering a variety of features and opportunities to our advertisers.

Our rate card and distribution information is enclosed, and we are sure our readership of over 90,000 together with interesting editorial, weekly entertainment features and property reviews, makes us the ideal publication to project the image of your company and gain the desired results.

Our staff look forward to being of helpful assistance to you in the future.

Yours sincerely,

Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744
Advertising : Telephone: 029 2040 2740 / 01685 382300
Email: cardiff.advertiser@virgin.net

C & S W A Advertiser

RATES & DATA

FRONT COVER £9.50 per S.C.C

ADVERTISING (R.O.P) £9.00 per S.C.C

CLASSIFIED RATES

(minimum size 3x1 - 30mm x 29mm) £6.00 per S.C.C

PROPERTY, RECRUITMENT, FEATURES £11.00 per S.C.C

DISCOUNTS ON SERIES - RATES ON REQUEST

PUBLISHED FORTNIGHTLY ON A FRIDAY

COPY DEADLINES: Friday before distribution date

MECHANICAL DATA:

Paper weight.....	85 gsm
Magazine size.....	A4
Number of Columns.....	6
Column width.....	29mm
Readership.....	90,000

ADVERTISING SIZE:

Printed area DPS.....	270mm x 400mm
Printed area full page.....	270mm x 190mm
Printed area half page.....	130mm x 190mm
Printed area Front Cover.....	230mm x 210mm with 3mm bleed

Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Rate' require a four week notice, prior to publication date.

Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ

Telephone: 029 2030 3900 Facsimile: 029 2040 2744

Advertising : Telephone: 029 2040 2740 / 01685 382300

Email: cardiff.advertiser@virgin.net

C&S W A Advertiser

Cardiff & South Wales Advertiser can be picked up
FREE from the following areas in Wales



map not to scale



Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744
Advertising : Telephone: 029 2040 2740 / 01685 382300
Email: cardiff.advertiser@virgin.net

C & S W A Advertiser

- Great personal care and attention to all our customers.
- Editorial on Entertainment, Local news, Special Events, Sports etc...
- Regular Competitions, Horoscope and Crosswords
- Specialised Feature pages giving in-depth editorial review for businesses who excel in their field or who offer an exclusive service.
- Specialists in New Home Property Development.
- Strong Recruitment and Courses section.
- Strong Classified Section incorporating a wide range of services to cater for all our readers needs.
- Creative design layout, and proofing service for your adverts and articles without extra cost.
- Choice of Spot Colour or Full Colour Advertising at reasonable rates.
- Controlled Distribution, with ALR to Supermarkets and other Outlets including Asda, Tesco, Sainsburys, Morrisons, Co-op, covering all CF; SA; NP post codes. The professional team of merchandisers, display every copy, re-stocking throughout the week to ensure constant availability at all outlets.
- Online webpages to view at: www.cardiffandsouthwalesadvertiser.com

C & S W A Advertiser

PUBLICATION DATES 2017

Friday 6 January

Friday 20 January

Friday 3 February

Friday 17 February

Friday 3 March

Friday 18 March

Friday 31 March

Friday 14 April

Friday 28 April

Friday 12 May

Friday 26 May

Friday 9 June

Friday 23 June

Friday 7 July

Friday 21 July

Friday 4 August

Friday 18 August

Friday 1 September

Friday 15 September

Friday 29 September

Friday 13 October

Friday 27 October

Friday 10 November

Friday 24 November

Friday 8 December

Friday 22 December

Deadline for Artwork is the Friday before the distribution date.
Send Artwork to: mary.advertiser@virgin.net

Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900 Facsimile: 029 2040 2744
Advertising : Telephone: 029 2040 2740 / 01685 382300
Email: cardiff.advertiser@virgin.net