

CARDIFF & SOUTH WALES **Advertiser**

**An Independently owned News-Mag distributed in Cardiff,
Swansea, Newport and The South Wales Valleys**

MATCHING BUYERS WITH SELLERS



Cardiff & South Wales Advertiser

Publishers - Hot Press Publications
Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Telephone: 029 2030 3900
Facsimile: 029 2040 2744

Advertising

Telephone: 029 2040 2740 / 01685 386125 / 01685 382300

The Studio

Telephone: 029 2040 2742 / 2040 2743 Facsimile: 029 2040 2744

E-mail: cardiff.advertiser@virgin.net

CARDIFF & SOUTH WALES **Advertiser**

Dear Customer,

Cardiff & South Wales Advertiser is the only independent free fortnightly News-mag distributed throughout the City of Cardiff and South Wales. Established in 1991, its aim is to offer a high profile advertising platform for all types of business wishing to gain custom from the citizens of Cardiff, Swansea, Newport and the South Wales Valleys.

Cardiff & South Wales Advertiser has grown and become a respected part of the local media scene, offering a variety of features and opportunities to our advertisers.

With a readership of over 90,000 together with interesting editorial, weekly entertainment features and property reviews, it makes us the ideal publication to project the image of your company and gain the desired results.

We look forward to assisting and advising you with your advertising needs.

Yours sincerely,

Cardiff & South Wales Advertiser Sales Team

CARDIFF & SOUTH WALES **Advertiser**

Reasons why you should use us

- Great personal care and attention to all our customers.
- Editorial on Entertainment, Local news, Special Events, Sports etc, and Competitions.
- Specialised Feature pages giving in-depth editorial revue for businesses who excel in their field or who offer an exclusive service.
- Specialists in New Home Property Development.
- Strong Recruitment and Courses section.
- Strong Classified Section incorporating a wide range of services to cater for all our readers needs.
- Creative design layout, and proofing service for your adverts and articles without extra cost.
- Choice of Spot Colour or Full Colour Advertising at reasonable rates.
- Controlled Distribution, with ALR to Supermarkets and other Outlets including Asda, Tesco, Sainsburys, Morrisons, Somerfield, covering all CF; SA; NP post codes. The professional team of merchandisers, display every copy, re-stocking throughout the week to ensure constant availability at all outlets.

CARDIFF & SOUTH WALES **Advertiser**

Cardiff & South Wales Advertiser can be picked up
FREE from the following areas in Wales



map not to scale



Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Tel: 029 2030 3900 Fax: 029 2040 2744
Advertising : Tel: 01685 382300 / 01685 386125
Email: cardiff.advertiser@virgin.net

CARDIFF & SOUTH WALES **Advertiser**

PUBLISHED FORTNIGHTLY ON A FRIDAY

COPY DEADLINE CLASSIFIEDMONDAY 12 noon
WEEK OF PUBLICATION R.O.P.TUESDAY 5.00pm

MECHANICAL DATA Paper weight 85 gsm
Page size A4
Number of columns 6
Column width 29mm
Readership 90,000

COLUMN SIZE IN MM	1	2	3	4	5	6
	29	61	93.5	126	158	190

ADVERT SIZE IN MM DPS 400mm (w) x 270mm (d)
Full page 190mm (w) x 270mm (d)
Half page 190mm (w) x 135mm (d)
Quarter page 90mm (w) x 135mm (d)

SUBSCRIPTION 13 Issues £16.25
Call 029 2030 3900 26 Issues £32.50
for further details 51 Issues £60.00

Cancellations:

Advertisements booked as 'Special Offers' or 'Discounted Date' require a four week notice, prior to publication date.

Publishers - Hot Press Publications, Mackintosh House, 136 Newport Road, Cardiff. CF24 1DJ
Tel: 029 2030 3900 Fax: 029 2040 2744
Advertising : Tel: 01685 382300 / 01685 386125
Email: cardiff.advertiser@virgin.net